



Save

Community Champion
Awards & Fundraiser

Friday, November 6, 2020

the

Date

For Information or Sponsorship Opportunities, visit FresnoBHC.org



Mailing Address:
P.O. Box 7694
Fresno, CA 93747-7694



Street Address:
367 N. First Street
Fresno, CA 93702



FresnoBHC.org



(559) 256-8722

May 9, 2020

Dear Community Partner:

Each year, community members and young people strive to make a difference by tackling some of our city's most pressing issues. Too often is their work unrecognized. However, these community champions' legacy lies in their work to create *One Healthy Fresno* and their solutions when addressing issues like land-use, environmental justice, community health and youth leadership. At Fresno Building Healthy Communities, we believe their work should always be recognized. That's where you come in!

We are writing to you today to seek your support for Fresno Building Healthy Communities' Fourth Annual Community Champion Awards and Fundraiser, where we recognize the contributions of key leaders in our community who have demonstrated tireless dedication and leadership to creating *One Healthy Fresno* by improving the health of their local community through advocacy and action. This year, our event will be held on Friday, November 15, 2020. Due to COVID-19, we are monitoring the evolving situation and working on contingency plans to hold the event on a virtual platform. This means, your support is needed now more than ever.

Your sponsorship will help our coalition continue its advocacy for more and better #Parks4All in the City of Fresno, advance health and justice for all, and allow us to host our signature, no-cost community events like our Community Action Days, Kids Sports Clinics, and annual Well-O-Ween. It will also allow us to continue to support Frenshans during this public health crisis by providing scholarships for DACA renewals, and by providing healthy foods and resources to help those impacted by COVID-19 due to age, language, and/or immigration status.

Most importantly, it will help us continue our goal to achieve authentic community transformation by empowering and elevating the voices of community residents and young people to take charge on local issues important to them.

Enclosed, you will find our 2020 Sponsorship Packet complete with information on how you can support and contribute to our success.

If you would like to sit down and discuss donating time, money, or services, you can contact me directly at (559) 256-8722 ext. 101 or via email at jsantana@fresnobhc.org.

I hope to hear from you soon and thank you in advance for your generosity.

Sincerely,

A handwritten signature in blue ink that reads "Jazmin Santana".

Jazmin Santana
Project Manager
jsantana@fresnobhc.org
(559) 256-8722 ext. 101

A handwritten signature in blue ink that reads "Sandra Celedon".

Sandra Celedon
President & Chief Executive Officer
sceledon@fresnobhc.org
(559) 256-8722 ext. 103



2020 PARTNERSHIP OPPORTUNITIES

Community Champion \$5,000

- Full page ad in program booklet (5.25" by 8")
- Corporate name and logo on all advertising and publicity materials
- Logo and recognition on coalition social media accounts
- Logo listed as sponsor on website
- Opportunity to display pop-up banner or signage at the event
- Eight (8) tickets to the event

COMMUNITY PARTNER \$2,500

- Half page ad in program booklet (5.25" by 4")
- Logo and recognition on coalition social media accounts
- Logo listed as sponsor on website
- Six (6) tickets to the event

COMMUNITY ALLY \$1,000

- Half page ad in program booklet (5.25" by 4")
- Name listed on coalition social media accounts
- Name listed as sponsor on website
- Four (4) tickets to the event

COMMUNITY SUPPORTER \$500

- Standard business card ad in program booklet (3.5" by 2")
- Two (2) tickets to the event

ORGANIZATION TICKET BUNDLE \$100

- Discounted ticket bundle of four (4) perfect for community-based or nonprofit organizations

SAVE THE DATE



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For questions on sponsorship opportunities or design:

Jazmin Santana

Director of Operations

jsantana@fresnobhc.org | (559) 256-8722